

Birchwood GM's PALAY PRESS

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Michael Palay

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The GENERAL is alive and kicking and here to STAY!!!!

GM's Four-Point Turnaround Plan

- Product Excellence:** GM increased capital expenditures for new products allowing an average of 15 all-new entries a year for the foreseeable future.
 - GM vehicles have won a host of awards:**
 - 5 Best In Segment 2005 JD Power Initial Quality awards.
 - 8 Segment winners in 2005 JD Power Dependability study.
 - 12 Government 5 star safety ratings (highest award)
 - 3 Consumer Guide – "Best Buy"
 - GM launched a total of:**
 - 16 new vehicles in 2005
 - 20 new vehicles in 2006, more to come in 2007!
- Revitalized Sales & Marketing Strategy**
 - The **GM Commitment** was launched in 2006 providing Canadians with:
 - Great value – lower "starting from" prices on many core vehicles.
 - Added features on more than 40 models.
 - Exciting new product designs i.e. Solstice, G6 Coupe, etc...

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Welcome Pulsating Performance With The New Pursuit GT Sedan And Pursuit Coupes

Excitement has arrived – the new Pontiac Pursuit is now available as a Coupe model. The new Pontiac Pursuit Coupes and Sedans, including the new Pursuit GT Coupe and Sedan, all offer power, adventure and excitement all rolled up into one affordable, fun car.

And whether you pick four doors or two doors, it's loaded with standard features like a CD player, stylish rear spoiler and sport contour seats; this is one vehicle you'll really want to drive. Built on the GM Global Small Car platform, Pursuit features a lively 2.2L ECOTEC L4 engine, a sporty look, polished satin-nickel accents plus enough room for you and four friends. And as always, there's the reassurance of a 3 Year/60,000 Km GM Total _ limited warranty and 5 Year/100,000 Km limited Powertrain warranty with no deductible.

In pursuit of fun? Slide behind the wheel of any Pursuit for a fun and lively ride.



Call Michael Palay at 837.5811 to test drive the 2006 PONTIAC Pursuit!

As me about:

GM's PULL A HEAD+ LEASE PROGRAM!

My Referral Program!

GM's Student Bonus!

GM's Military Program!



- Quality in every vehicle with GM plants taking the top three spots in the 2005 J.D. Power Initial Quality study.

3. Address health care burden in the U.S.

- GM will continue to provide comprehensive health-care benefits, but at a significantly lower cost.
- Reduces GM's health-care liabilities by approximately \$ 15 Billion.

4. Significantly reduce cost & continue to improve quality

- In September, 2005 GM of Canada reached a new agreement with the Canadian Automotive Workers reducing their fixed costs for the life of the agreement.
- In November, GM announced that production would cease at 6 assembly facilities.
- By the end of 2006, these actions will result in savings of \$ 7 Billion.
- As well, the GM plant capacity goes from 85% to 100%
- This makes GM more competitive.

What is NOT Part of the Plan

1. GM Bankruptcy
2. The elimination of any vehicle brands

Is General Motors of Canada Here to Stay?

ABSOLUTELY!

Despite the doomsayers, GM is still committed to Canada, proceeding with significant, recently announced investments, including;

- Investing \$2.5 Billion in Canadian facilities...the largest automotive investment in Canada's history.
- A further investment of \$ 170 Million in the St. Catharines V6 facility.
- In addition, \$ 225 Million in the Oshawa Truck Assembly for the next generation full size pick up trucks.

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Is General Motors Corporation Going Bankrupt?

- **NO!** GM is NOT going bankrupt.
- GM has \$ 19 Billion in cash at the end of the third quarter of 2005, which provides significant liquidity support.
- Plus, \$ 16 Billion in convertible assets.

The following is a quote from Rick Wagoner, Chairman & CEO of General Motors Corporation:

"We're going through a rough patch of road these days, and it's attracting a lot of opinions about our Company and its future. Some of these opinions are thoughtful and helpful...others are less so, and in some cases, there just plain wrong. It's those that particularly bother me, and I'm sure, many of you as well.

One that falls into that latter category is the discussion by some of a hypothetical GM plan to declare bankruptcy. I'd like to just set the record straight here and now: there is absolutely no plan, strategy or intention for GM to file for bankruptcy."

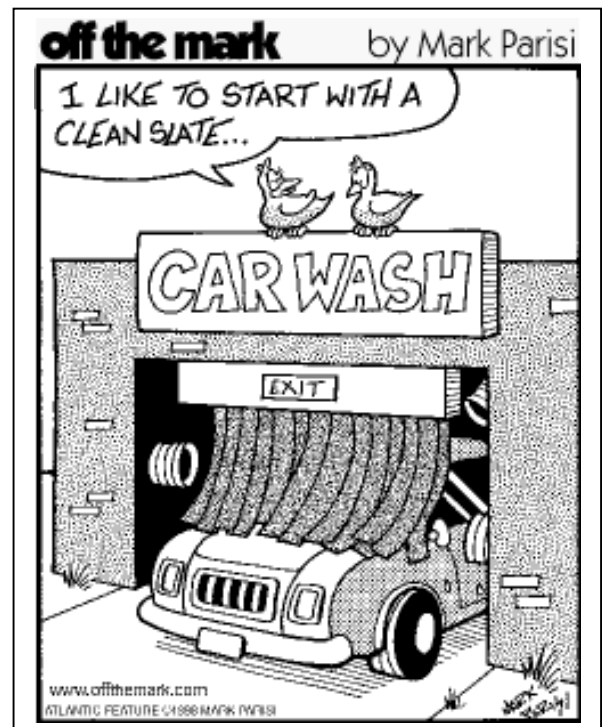
Can't GM Build Vehicles that People Want?

WE already do:

- Close to 1 in 3 new vehicles sold in Canada are GM.
- GM of Canada is more than double the size in new vehicle sales than their nearest competitor.
- GM is the industry leader in fuel efficient vehicles – offering the greatest number of vehicles (26) that get better than 7L/100Km's (40 mpg).
- GM will be introducing several hybrid vehicles.
- GM has increased its spending on great new cars & trucks by \$ 1 Billion per year.

So please call Michael Palay at 837.5811 to test-drive these great new GM vehicles.

Support the great vehicles made by fellow Canadians!



Please call me at 837-5811 to discuss any vehicle needs. michaelpalay@shaw.ca

"Now you have a friend in the car business"