

PALAY PRESS

What A Year It Has Been...

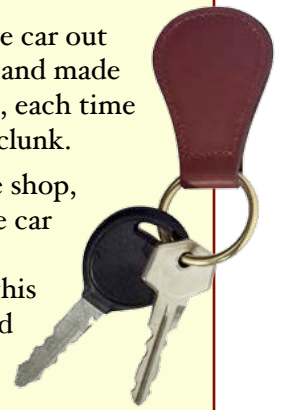


Sad but true...

An auto mechanic received a repair order that said to check for a clunking noise when going around corners.

He took the car out for a test drive and made two right turns, each time hearing a loud clunk.

Back at the shop, he returned the car to the service manager with this note: "Removed bowling ball from trunk."



Birchwood Chevrolet Buick GMC has made great inroads at becoming the #1 volume GM Dealership in Manitoba. It sure helps being Winnipeg's only **ALL LINE GM DEALERSHIP!**

Pointe West Auto Park is getting a new dealership. **Birchwood KIA WEST.**

We have THE most Grand Master Technician's under one roof in the Manitoba/Saskatchewan district. That would be 23 in total with well over 500 years of combined experience!

Look for a new **Birchwood Hyundai** dealership opening up on McPhillips Avenue in the north end of the city.

Year to date I have never paid out so many dollars in referral fees. So thank you and please keep sending me your friends, family, and associates so I can send YOU \$100.00!

Birchwood Chevrolet Buick GMC offers in-house leasing! Who ever heard of a loaded GMC Sierra/ Chevrolet Silverado for \$299/month taxes included!

Birchwood Chevrolet Buick GMC broke the Auto Park's record by selling over 100 pre-owned vehicles in one month!

If vehicles are not nailed down they are selling very quickly. That speaks to the quality of the new **GM**. So it was a huge surprise when **GM announced Employee Pricing**. That's dealer invoice cost plus all rebates! Unlike previous years it's year-end NOW. Inventory is in short supply so call me today.

I have dedicated this year to my wife who passed away April 26, 2010.

With every vehicle that I sell I donate \$100.00 to CancerCare.

OK how about one that's NOT true....

A man in his 40's bought a new Jaguar and was out on the highway for a nice evening drive. The top was down, the breeze was blowing through what was left of his hair and he decided to open her up.

As the needle jumped up to 120 kph, he suddenly saw flashing red and blue lights behind him. "There's no way they can catch a Jaguar," he thought to himself and opened her up further. The needle hit 140, 160.... Then the reality of the situation hit him. "What am I doing?" he thought and pulled over.

The cop came up to him, took his license without a word and examined it and the car. "It's been a long day, this is the end of my shift and it's Friday the 13th. I don't feel like more paperwork, so if you can give me an excuse for your driving that I haven't heard before, you can go."



The guy thinks for a second and says, "Last week my wife ran off with a cop. I was afraid you were trying to give her back."
"Have a nice weekend," said the officer






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MICHAEL PALAY!**

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\$10.00
off your next oil change
only at Birchwood
Chevrolet!

Valid until December 31st, 2010





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Please call Michael Palay to set up an appointment to discuss your vehicle needs.

Contact me at:

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612.2776 (after hours)

michael.palay@birchwood.mb.ca

See me at www.michaelpalay.com

ALL EYES ON THE 2011 CHEVROLET CRUZE

A SERIOUS EFFORT

The CRUZE sedan is being delivered to customers in European markets right now, and it has been on sale in Korea as the Daewoo Lacetti Premiere since late 2008. It will also be sold as the Holden CRUZE in Oceania. This vehicle is already enjoying sales success in over 60 countries around the world. The test reports of the bowtie-badged CRUZE with a variety of power trains and transmissions

in northern Spain have shown us that GM has at long last become a global thinker and planner like Honda, Hyundai, Toyota and VW.

The 2011 Chevrolet CRUZE replaces the Chevy Cobalt, which ends production in its plant in Lordstown, Ohio, early in 2010, but this is much more car than the Cobalt was ever planned to be.

The Cruze has handsome exterior work, while the interior is impressively good for big people, and the car also looks and feels better than the price should allow.

THIS OCTOBER THE CRUZE IS IN...

Cruze is the next critical launch for Chevrolet. It follows in the footsteps of successful launches for Malibu and Equinox and sets the standard for a wave of new and

exciting products from Chevrolet.

Small, High-Tech Engines offer Performance and Fuel Economy

When the car goes on sale

in October, there will be two different engines and three different models. The base car will be the LS, equipped with a 1.8-liter four-cylinder mated to a standard six-speed manual transmission or a six-speed automatic with manual shifting. The more uplevel LT and LTZ variants have a turbocharged 1.4-liter four.

Later on in fourth-quarter 2010, Chevy will offer a more efficient Eco model that will use the 1.4 turbo but will be lighter and more aerodynamic. CRUZE is anticipated to ACHIEVE Best in Class Fuel Consumption. How about a range of 1,000 highway kms.

ENGINEERED FOR REFINEMENT AND

SAFETY

Chevrolet claims the CRUZE is substantially stiffer and more rigid than the old Astra and current Cobalt. For this market, GM paid plenty of attention to noise, vibration, and harshness, filling all the structure's hollow beams and box sections with sound-deadening material. The cradle for the front MacPherson-strut suspension features hydraulic bushings for the lower control arms to decrease road noise. For us layman this verbiage just means one heck of a quiet and soft ride!

All CRUZES get rack-mounted electric power-assisted steering, and **Chevy's engineers are very proud that they spent the money for a ZF rack that's shared with, among others, BMW.** Base models get a front-disc, rear-drum brake setup, and all cars have standard ABS, traction control, and stability control, as well as no fewer than 10 airbags. **CRUZE provides Best in Class Safety Features.**

The NEW GM continues; look for the Chevrolet CRUZE to be voted the "CAR of the YEAR"

Please call Michael Palay at 837.5811 to set up a **CRUZE** in this gorgeous Domestic/ European.

